

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 00347 110435Z
ACTION EB-08

INFO OCT-01 EA-09 ISO-00 /018 W
-----110507Z 003093 /11

R 110420Z FEB 77
FM AMCONSUL SYDNEY
TO SECSTATE WASHDC 7418
INFO AMEMBASSY CANBERRA
USDOC WASHDC
USIA WASHDC

UNCLAS SYDNEY 0347

E.O. 11652: N/A
TAGS: BEXP, AS
SUBJECT: U.S. HOUSEWARES UNIVERSAL SHOWCASE

REF: (1) STATE 027394
(2) SYDNEY 0333

1. SYDNEY WOULD WELCOME USHUS EVENT, BUT WE HAVE RECENTLY SCHEDULED MAJOR TC EXHIBITION FOR WEEK OF SEPT. 19 (SEE REF: 2). DUE TO SET UP AND DISMANTLING REQUIREMENTS, THE NEAREST WE COULD APPROACH PROPOSED DATES FOR USHUS WOULD BE SEPT. 6-8, OCT. 3-5 OR LATER IN OCT. PLEASE ADVISE IF ANY OF THESE ALTERNATIVE DATES ACCEPTABLE.
2. IF DATE CONFLICT RESOLVED, TRADE CENTER WOULD BE ACTION OFFICE, WITH COMMERCIAL SECTION AND USIS PROVIDING APPROPRIATE ASSISTANCE.
3. CONCEPT SEEMS WORTH TRYING, ESPECIALLY WITH PROVISIO THAT ACTUAL PRODUCT SAMPLES ACCOMPANY VTR'S AND CATALOGS. WE HAVE NO MARKET RESEARCH IN HOUSE WHICH DOCUMENTS SALES PROSPECTS FOR THIS PRODUCT CATEGORY IN AUSTRALIA. DOES COMMERCE PLAN TO FUND RESEARCH? IF NOT WE WILL ASSUME THAT THIS EVENT WOULD BE CONDUCTED PURELY AS A MARKET TEST.

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DAVIS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 11-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SYDNEY00347
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Document Unique ID: 00
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Film Number: D770049-0114
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From: SYDNEY
Handling Restrictions: n/a
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Litigation Codes:
Litigation History:
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Message ID: f6156ec7-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Reference: 77 STATE 27394, 77 SYDNEY 333
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SAS ID: 3337086
Secure: OPEN
Status: NATIVE
Subject: U.S. HOUSEWARES UNIVERSAL SHOWCASE
TAGS: BEXP, AS
To: STATE
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vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/f6156ec7-c288-dd11-92da-001cc4696bcc
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